



**DISPLAY ADVERTISING IN THE 2010 52<sup>nd</sup> ROSTER BOOK  
CHESAPEAKE BAY YACHT CLUBS ASSOCIATION**



<b>Rates:</b>	Premium Color Full Page 7-1/4" X 9-3/4"	\$400.00
	Premium Placed Full Page 7-1/4" X 9-3/4"	\$250.00
	All Other Full Pages 7-1/4" X 9-3/4"	\$210.00
	Half-Page Color 7-1/4" X 4-7/8" or 3-5/8" X 9-3/4"	\$240.00
	Half-Page 7-1/4" X 4-7/8" or 3-5/8" X 9-3/4"	\$125.00
	Quarter-Page 3-5/8" X 4-7/8" or 7-1/4" X 2-7/16"	\$75.00
	Eighth-Page 3-5/8" X 2-7/16"	\$50.00

**Copy:** Rates are based on supplying **CAMERA READY COPY** or **Computer generated for PC, exactly as you wish it to appear in the yearbook.** If you advertised in the last Roster book and want this years AD to be **IDENTICAL (with no changes in size or text)**, please mark "**Pickup**" on the contract. **Ad material requiring layout, text change(s), or alteration to fit the allotted space will be charged an additional fee based on the time required to make the ad. The rate is \$35.00 per hour, with a minimum of \$15.00.** Please size your ad appropriately for the space you desire. A sample page indicating the various sizes is on the back of this sheet. The diagrams on reverse side show how to use the sample page for sizing; they do not mean all ads will be placed on a page as shown.

**Action:** Please send completed contract with ad hard copy and check payable to "**CBYCA**" to:  
**R/C BOB PARSONS**  
**2950 SUNDERLAND CT.**  
**ABINGDON, MD 21009**








**Note:** The Camera Ready copy does not have to be professionally prepared. Send via email as a **PDF, TIFF or High Res JPEG to ROSTER52@CBYCA.ORG - Deadline: FEBRUARY 14, 2009**

Contact Person: **R/C PARSONS at (H) 410-515-2629, (email) RC2010@CBYCA.ORG**

**CONTRACT**

We authorize the Chesapeake Bay Yacht Clubs Association (CBYCA) to publish a \_\_\_\_\_ page ad in their 2010 Chartroom Chatter Roster Issue. The type and size ad desired is indicated below.

I/we agree to pay the sum of \$\_\_\_\_\_. Note: *(Special Pricing for Inside Cover Available)*

_____ Premium Full Page Color (7-1/4" X 9-3/4 )	_____ Premium Half Page Color	
_____ Premium Full Page (7-1/4" X 9-3/4"; before CBYCA text, next to burgee page, etc)		
_____ Regular Full Page (7-1/4" X 9-3/4")		
_____ Half Page		
_____ 7-1/4" X 4-7/8"		_____ 3-5/8" X 9-3/4"
_____ Quarter Page		_____ 7-1/4" X 2-7/16"
_____ 3-5/8" X 4-7/8"		
_____ Eighth Page (3-5/8" X 2-7/16")		
_____ <b>Pickup PREVIOUS Ad</b> (No changes in text or size)	_____ Camera Ready Art Enclosed	

Organization: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 \_\_\_\_\_ Email- \_\_\_\_\_

Signature

Title

Date