



**DISPLAY ADVERTISING IN THE 2012 54th ROSTER BOOK
CHESAPEAKE BAY YACHT CLUBS ASSOCIATION**



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| Rates: | Premium Color Full Page 7-1/4" X 9-3/4" (7.25 X 9.75) | \$400.00 |
| | Color Half-Page 7-1/4" X 4-7/8" (7.25 x 4.875) | \$235.00 |
| | Premium Placed Full Page 7-1/4" X 9-3/4" (7.25 X 9.75) | \$250.00 |
| | All Other Full Pages 7-1/4" X 9-3/4" (7.25 X 9.75) | \$210.00 |
| | Half-Page 7-1/4" X 4-7/8" (7.25 x 4.875) | \$125.00 |
| | Quarter-Page 3-5/8" X 4-7/8" (3.625 X 4.875) | \$75.00 |
| | Eighth-Page 3-5/8" X 2-7/16" (3.625 X 2.437) Business card | \$50.00 |

Copy: Rates are based on supplying **CAMERA READY COPY** or **Computer generated for PC - PDF, TIFF, JPG, exactly as you wish it to appear in the yearbook.** If you advertised in the last Roster book and want this years AD to be **IDENTICAL (with no changes in size or text)**, please mark "**Pickup**" on the contract. **Ad material requiring layout, text change(s), or alteration to fit the allotted space will be charged an additional fee based on the time required to make the ad. The rate is \$35.00 per hour.** Please size your ad appropriately for the space you desire. A sample sizes indicating the various sizes is show below. The diagrams do not mean all ads will be placed on a page as shown. Color ads are subject to available space allocations.

Action: Please send completed contract with ad hard copy and check payable to "**CBYCA**" to:
R/C TIM BAKER
6227 JEAN LOUISE WAY
ALEXANDRIA VA 22310-1650








Contact Person: **R/C Tim Baker , TEL 703-719-5558 (email) RC@CBYCA.ORG**

Note: The Camera Ready copy does not have to be professionally prepared. Send via email as a **PDF, TIFF or High Res JPEG to ROSTEREDITION@CBYCA.ORG** – Edit Desk 609-871-8682 **Deadline: FEBRUARY 14, 2012**

CONTRACT

We authorize the Chesapeake Bay Yacht Clubs Association (CBYCA) to publish a _____ page ad in their Chartroom Chatter Roster Issue for year 2012. The type and size ad desired is indicated below.

I/we agree to pay the sum of \$_____. Note: *(Special Pricing for Inside and rear Cover Available)*

- _____ Premium Full Page Color (7-1/4" X 9-3/4)
- _____ Premium Full Page (7-1/4" X 9-3/4"; before CBYCA text, next to burgee page, etc) 
- _____ Regular Full Page (7-1/4" X 9-3/4") 
- _____ Half Page Color 7-1/4" X 4-7/8" 
- _____ Half Page B/W 7-1/4" X 4-7/8" 
- _____ Quarter Page 
- _____ 3-5/8" X 4-7/8" 
- _____ Eighth Page (3-5/8" X 2-7/16") 

_____ **Pickup our PREVIOUS Ad (No changes in text or size)** _____ Camera Ready Art Enclosed

Organization: _____
 Contact Person: _____ Phone: _____
 Address: _____

 Signature Title Date